SQUASH IMPACT

One-pager

A lasting source of funding for squash in Switzerland

For prospective board members, advisers and financial supporters

Squash Impact is an initiative in development to fund opportunities across the sport. We aim to support projects today while building invested capital that can provide recurring funding for decades to come.

Why Squash Impact

We want to bring additional funding and visibility to worthwhile squash initiatives and help more people take part and develop in the sport. As an independent funding partner, we would work alongside clubs, Swiss Squash and existing funders.

We aim to broaden participation and visibility across Switzerland, including communities where squash is less established. Partners in hubs such as Zurich, Lucerne and Lausanne could help deliver projects in locations chosen for local needs and opportunities.

Our initial focus

We would begin with grassroots participation and inclusion. Grassroots squash is everyday play in local clubs and communities. We want to build on the momentum in girls' and women's squash by helping more players get started and stay involved. Early projects could include school introductions, club open days and beginner sessions.

We would shape activities with participants to address barriers such as cost, accessibility or limited opportunities to play. Clubs, coaches and specialist partners would deliver most projects, with funding and coordination from Squash Impact.

Our longer term ambitions

As resources grow and suitable projects emerge, we could also support youth and talent development, elite squash, and infrastructure such as courts and facilities. Grassroots participation and inclusion would remain priorities.

Building lasting capital

We would seek capital donations from the outset and begin investing once the organisation and investment policy are in place. The aim is for investment returns to help fund squash projects over time, with some of those returns reinvested to grow the capital base.

Annual fundraising would support current programmes, running costs, reserves and further investments while capital grows.

Help shape the initiative

Initial discussions with Swiss Squash have been positive, and a fundraising prospect list is in place.

We welcome advisers with experience in governance, finance, legal setup or programme delivery. Supporters can contribute through capital donations, practical help or introductions to potential partners. The first step is a conversation about how you could help shape Squash Impact.

An initiative in development

We intend to start as an association. We are exploring registration and charitable tax recognition. Projects, locations and policies for investing and spending remain to be agreed.